

### STRATEGIC PILLAR 2: INVESTMENT PROMOTION

Strategic Objectives	Strategies	Desired Outcomes
2.1 Reach out to Investors	Position Nepal as an attractive investment destination	Nepal promoted and recognized as an attractive investment destination.
	Position IBN as A First Reference Point for Investment in Nepal	IBN promoted and recognized as a "First Reference point for Investment in Nepal"
	Effectively Utilize Economic Diplomacy to Identify, Reach, and Attract Investors	Identify strong "Leads" (High -Potential Investors) Increased interest and investment in IBN Projects
	Promote IBN Projects	
2.2 Retain Investors	Ensure Investor Satisfaction through Efficient Services & Facilitation	Strong leads converted into actual investments; Large-scale investors retained in the face of competition from other investment destinations; Investors satisfied with investment promotion and facilitation services provided.
2.3 Regain Investors	Policy Advocacy for Improvement of Investment Policies and Systems	Improving policies, laws, systems, regulations and administrative services on investment promotion; Investors attracted due to clearly created competitive investment advantages.
		Investors choose to further reinvest in Nepal.

### STRATEGIC PILLAR 3: INSTITUTIONAL DEVELOPMENT

Strategic Objectives	Strategies	Desired Outcomes
3.1 Ensure Institutional Sustainability of IBN	Ensure IBN Institutional Development, Sustainability and Strengthen Systems	IBN developed as a result-oriented institution providing state-of-art services and as a self-sustainable institution
3.2 Establish IBN as a National PPP CoE	Institutionalize PPP Center at IBN	IBN developed as a PPP CoE

### STRATEGIC PILLAR 4: COORDINATION, COLLABORATION, AND PARTNERSHIP

Strategic Objectives	Strategies	Desired Outcomes
4.1 Develop & Strengthen Relationship with Key Stakeholders for Undertaking Strategic Initiatives and Leveraging Resources	Establish & Strengthen Coordination, Collaboration, and Partnership Mechanism with Strategic Stakeholders	Access to a wide range of resources; IBN outreach increased and recognized; Joint initiatives with strategic stakeholders taken



## Vision

Develop Nepal as an attractive investment destination



## Mission

Accelerating investment in transformative infrastructure by promoting and managing PPP projects & facilitating private investment



## Core Values



Professionalism



Team Spirit



Innovation



Accountability



Integrity



Collaboration



Transparency



Excellence



## Goals

The overall Goal of the IBN Strategic Plan is to garner quality investments for the socio-economic development of Nepal. The specific Goals set out for the strategic plan period are as follows.





**GOAL 1**  
To approve investment of at least USD 10 billion over the five-year period. Such approval includes projects managed by IBN. IBN, as per its mandates, also approves investments for projects separately managed by relevant agencies.

**GOAL 4**  
As an apex Investment Promotion Agency, IBN shall contribute to improving investment environment through effective investment promotion. IBN shall conduct activities of investment generation, image building, after care and policy advocacy to attract FDI.

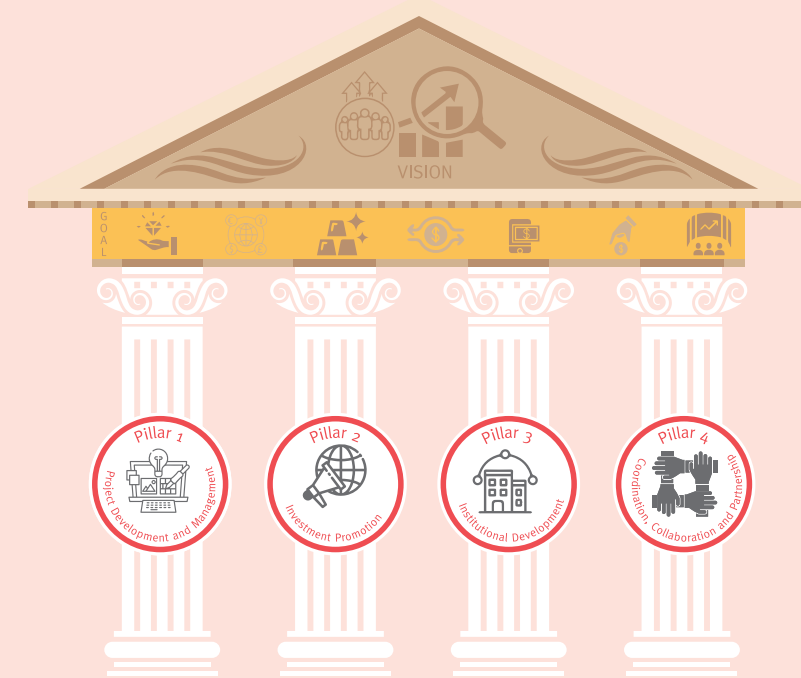
**GOAL 2**  
Managing PPP Projects worth at least USD 6 billion by FY 2025/2026.

**GOAL 5**  
In line with the spirit of the PPPIA 2019, IBN shall be developed as a PPP Center of Excellence (CoE) in Nepal. It shall identify and internalize best PPP practices to develop and manage PPP in the country.

**GOAL 3**  
Based on IBN experience of its existing projects, IBN aims to contribute to generating of at least 100,000 employment (direct, indirect, and induced) by FY 2025/2026. This can be generated by the development of at least 15 Project Development Agreement (PDA)/ Project Investment Agreement (PIA) projects and projects under different study stages over the Plan period.



## Strategic Pillars



### Strategies

Four strategic pillars, nine strategic objectives, and 13 strategies have been developed for achieving Strategic Goals.

#### STRATEGIC PILLAR 1: PROJECT DEVELOPMENT AND MANAGEMENT

Strategic Objectives	Strategies	Desired Outcomes
1.1 Develop Bankable and Credible Projects	Establish IBN Project Bank	IBN Project Bank established and kept up-to-date with viable investment projects; successful project solicitation
1.2 Strengthen project procurement agreement and award with reference to PPPIA 2019 and PPPIR 2020	Develop Standard Project Procurement and Award Manual and Standardize Implementation Agreement Templates	A fair, transparent and robust project procurement system that accords with national laws and global best practices
1.3 Effectively Facilitate & Monitor Project Development and Implementation	Strengthen Facilitation Services for Project Development & Implementation	Projects completed on predetermined time, within the contract budget/cost and as per the specified quality standards; Projects deliver agreed benefits and compliance with agreed terms and conditions; PPP projects are handed over to GoN in good operating condition at the end of the concession period.